

## Franklin City Schools #FranklinEdTech

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FRANKLIN, OH - Franklin City Schools (FCS) has selected a new hashtag to represent the school district and community. In November, the community was asked to submit their ideas for an original district hashtag. Those results were distributed to the Board of Education to select their top two submissions. Those two submissions went back to the community for a final vote. With 57.5% of over 700 community votes, #WildcatPride was the winner. The Board of Education approved this measure at its January 22 meeting. Two members of our community submitted the #WildcatPride hashtag. Eli Winkler, a second grade student at Schenck Elementary, and Heather Faulkner, an employee at Franklin High School.

Hashtags are a community-created way of organizing information on social media websites such as Twitter and Facebook. Multiple organizations within FCS utilize hashtags already such as #nextplay for our football teams, #wtno for our basketball teams, and our technology department uses #FranklinEdTech for sharing the wonderful work done in instructional technology. If you were to search these hashtags on social media, you would find evidence of wonderful things going on in FCS. Let's continue this tradition for anything going on district-wide by tagging #WildcatPride in your social media posts.

Thank you to to all community members, staff, and students who participated in the submissions and voting. We hope to continue the tradition of excellence as we move into making our students future-ready in Franklin and your participation and feedback is always appreciated.

Sincerely,

Franklin City Schools

Department of Technology

Franklin, Ohio